

Tax saving and Mutual Funds the best option for investors

The stock markets are rising; fund houses are having a field day with rising assets under management and new fund offer launches, and are back in action. It's perceptible in the communication from fund houses. We regularly interact with fund houses and sadly, not all the information we receive is through formal communication channels. Often fund houses choose to communicate off-the-record. We are confident this time around that we will make a change in the system so which fund is riding with the bull run that happened in the month of January and which scripts have been bearish. We would not gyan on what you should invest and what you should not but rather we will throw more light as a role of fund manager what is it that you should look at and what are the things that you should be careful while The message is clear; several fund houses are banking on the presence of a star fund manager to deliver a successful showing. A leading fund house as we may call is one who is ahead in the race than other fund houses when it comes to planning savings of individuals and when it comes down to tax savings. A fund house is judged by the fact the returns that they provide on investments. A leading mutual funds house with Asset Management of more than 3800 crores ours services extend from portfolio management to long term retirement planning and with [mutual fund investment](#) to tax saving schemes.

Bonds are a popular long-term investment. These are very much like bank issued CDs with the minor exception that bonds are issued by the government. There are many kinds of bonds and you should research them all before committing to one over another. If you select the right bond you might find that given enough time your bond will double in value over time.

Mutual funds are another popular investment for long-term investors. These are pools of money that are combined in order to invest in stocks, bonds, and other short-term investment ventures including securities. These funds are handled by the fund manager who decides where and how the money will be invested. This leaves you to reap the rewards that his or her experience will bring in for you over time.

Stocks are another popular option for those interested in long-term investing. It should be noted that investing in stocks is much riskier than investing in mutual funds though the payouts when things go well are often much more substantial. If you decide to delve into the realm of stock market investment you should be aware that every transaction costs money, that you need to thoroughly research the ins and outs of this type of investing, and that you are taking a substantial risk with your retirement investment. You should also be absolutely certain that you thoroughly research the companies in which you plan to invest and only invest in companies that are well established and showing strong potential for future growth.

Long-term investments will be the primary fuel for your financial retirement funds and plans. You need to carefully consider the best possible option for your needs and work towards you financial goals.

As an individual investor what I will look at is a mix of mutual funds coming down in the market and major stocks which are currently running a bull race with markets increasing on a daily basis making people rich every single day.

For more investing options on [Tax saving](#) schemes, mutual fund investments visit the [Leading fund house](#) at www.franklintempletonindia.com

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