

## Article Writing Results - Get Massive Attention For Your Articles

The ability to write articles fast helps you to make money online. However, because so many people now know how effective article writing and marketing is, you need to focus on getting attention for your articles for best results.

Article writing is becoming very competitive, so it's not enough just to write, you need to focus on getting known.

Here are five tips to help you to get massive attention for your articles, and get results.

### 1. The more you write, the more you earn, because you "flood" the market

Although all five tips work together, one thread runs through them all, and it's this: get known. When you become known as an article writer, you can parlay that trust and credibility into income online.

Getting known starts with creating your own article writing campaign. The more articles you write, the more you will flood the market with your articles. This is a good thing, because it helps you to become known quickly. So don't think in terms of a single article, or even ten articles - consider writing a huge number of articles.

The more articles you write, the better the results you achieve.

However, your articles must be worthwhile. Article writing and marketing is becoming very competitive, so make each article worthwhile for your readers.

Before you start an article, make a list of helpful points the article will include: these points become your article outline.

### 2. Write faster: streamline your writing processes

Since you're writing a lot of articles, you need to develop a workflow which is customized for speed. Write your articles when you're fresh, and creative.

Your workflow should include:

- \* A way to keep track of your articles - to see where and when they're published;
- \* A way to find your articles on your own computer;
- \* A way to develop article ideas, so you can save time - when you sit down to write, you should write, rather than wonder what you'll write about.

### 3. Get known, become a "name" writer

As we mentioned in Tip #1, it's vital that you build your name as an article writer, because once you have a reputation for providing quality material, people will follow your articles, and will read everything you write.

This makes it easy for you to make more income from your articles. You can sell your article writing services, and can use your articles to sell products and advertising too.

### 4. Get attention with your headlines

Your prospective readers skim over headlines, whether in the search engines, in their RSS readers, or on Web sites. You have just a second or two to convince them to read YOUR article.

Study magazine covers to learn how to write attention-getting headlines, and try to emulate these techniques. However, you also need to remember the search engines, so include keywords in your article titles.

## 5. Create article collections for your readers

Once you've written a series of articles on a topic, you can create ebooks and reports from your articles and can sell them. Alternatively, you can give away these ebooks and reports, to build a mailing list, or to attract visitors to your commercial Web sites and blogs.

So now you have five ways to get massive attention and results from your article writing. What are you waiting for? Write your next article!

### About the Author

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