

## How to Build Attraction

Ever wonder why building attraction comes so easily to a small few while it is extremely difficult for the rest of the population to grasp? It's because they don't understand the three major factors in building attraction with a woman. Even if you are an expert and you are just having a dry spell, all the way to a complete beginner at picking up women this check list is something you should always have in your mind! There are three major factors that you need to consider when you are down in the dumps about your love life, sort of a check-list, to see if you are doing the basic fundamental things in order to increase your chances with women.

### Factor #1 – Are you being confident?

The biggest and largest factor when trying to pick up and attract women is confidence. Do you look like you know what you're doing? Do you look like you do this all the time? Confidence is a HUGE social value builder and is very effective for breaking down social barriers. Ever wonder why a not so attractive, overweight guy is dating a hot supermodel or movie star? It's because he is confident and is not afraid to show it!

### Factor #2 – Are you being funny and interesting?

The second largest factor you need to worry about is more of a social dynamic. Are you being funny and interesting? Are you being charming? I would suggest watching as much stand up comedy as you can and learn the "art" of small talk. Don't of course insult them to the point of tears, but a little playful joke here and there is a good thing. Learn how to tell stories as well. An effective pause here or a slight hand movement here can make a story LIGHT YEARS more interesting and LIGHT YEARS more attractive. The ability to tell a vivid story through articulation is a very attractive trait, practice it!

### Factor #3 – Are you being yourself?

You don't want to put on a 'mask' and go out and act like something you're completely not. If you aren't James Bond, then don't act like him. Sure, there are some traits of his that you could take on (confidence, mystery, excitement, etc) but as far as your personality goes be yourself! Never be afraid to push your comfort boundaries, but don't ever change who you are on the inside, women can sense it a mile away and it isn't good. At the same time though, don't be ready to divulge all types of personal information too soon when the relationship may not be ready for it yet.

Still with me so far? Great! If you follow those three factors or even if you read them once a morning before you go out everyday for a few weeks you will almost instantly see an improvement in your interaction and success with women.

## About the Author

Clark Cassidy has been teaching guys how to pick up women for the better part of this decade. He has just released a new forum that you can check out any time at [Attraction Forums](#)

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