

A Review Of The Expert Click Press Release Distribution Service

Expert Click is a system that allows members to send search-optimized news releases by Google News and LexisNexis. They have joined the InnerSell network in order to allow Expert Click members to share sales leads. This is an effective and affordable tool for many through online distribution.

Many professionals will sign up for a service membership on the Expert Click website that includes a 4-way listing that includes online, in print, via LexisNexis and pushed to search engines. This give the ability to send out 52 press releases through other sources such as News Release Wire, the Power Media Bluebook and as a CD-ROM for up to a year as well as promotion through their own Search Engine Elevator service.

Expert Click is the official publisher of the Yearbook of Experts print-based directory in which journalists and experts count on for interview and news sources, contact information, press release distribution, keynote speaker resources and many more details. There are specific free benefits exclusive only to journalists that are legitimately representing known news organizations in the United States that are registered in the database online.

You can receive a printed copy of the Yearbook of Experts, News Release Wire which is the headline summary of the news releases from the experts can be delivered daily or weekly to your email, you can target questions to the experts, individually or post it live for the public, as well as the option to be included in the publishing of Media Directories and Online Media Directories.

Expert Click will show you how to include your news at News Release Wire; which is the Internet news source for journalists and how to include your events in the DayBook news media resource. By getting a copy of the Power Media Bluebook you will have access to America's leading print and broadcast journalists as if you create a paid membership to register you will be included in the directory of experts receive all the associated benefits.

There is a deadline of February 29, 2008 in order to be included in the 2008 Yearbook of Experts and an early deadline discount is available for those who sign up online before January 30, 2008. There are 4 different membership levels on Expert Click that you can review on order to choose the one that will benefit you the most.

These levels range from the News Release Wire, Reference Listing, Priority Listing, and finally the Full Page Listing, each having their own positive attributes for membership. The Reference, Priority and Full Page Listing include with the package the News Release Wire.

All membership for Expert Click includes Press-Room Page features such as including 4 graphics and up to 1,000 words, 52 news releases, meta-tag indexing with up to 39 keywords for search engine optimization, as well as the printed Journalists Directory and CD-ROM are instantly downloadable. There is a money-back guarantee for the first 30 days, so the risk you take is minimal in finding out how Expert Click can work for you.

About the Author

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