

## Top 3 Ways to Get Free Inbound Links

There are numerous reasons why incoming links weigh a lot from a search engine's point of view. First off, they establish your page rank and search engine rankings. The amount of sites linking to you is proof of your worth to Internet users. If you're really doing well, you'll be able to land even at the top spot of the natural search results, which means heavy traffic and greater conversion rate for your online business.

So how exactly do you get free quality inbound links? Here are 3 easy ways to achieve just that:

1. Write keyword rich articles and send them to as many article directories as possible. Content is without a doubt the king of the World Wide Web. You should add links in the body of your article, which will bring quality targeted traffic to your site, not just incoming links. Also, remember to write a compelling resource box, one that will make the reader want to find out more of what your site has to offer.
2. Develop your own blog. More and more people discover and enjoy reading blogs. This is because bloggers are very generous with their information. They reveal some personal insights and past experiences that can help you in your business and/or personal affairs. Blogs, from the SEO point of view, provide a major advantage as they get indexed by Google a lot easier than a normal site. That alone provides you with a big advantage. Moreover, if you leave a link to your blog by making comments on other people's blogs, you're actually providing yourself an incoming link. Developing your Blogroll is also very important - this means exchanging links with other bloggers which will benefit both parties.
3. Take part in forum discussions. You should begin searching for related message boards and chat rooms. After developing a good list, you should start signing up. You will discover that these forums actually let you to build your own profile as well as add your signature, which should contain links to your sites which will of course appear in every single post you make. As long as your chosen discussion boards have a good Google Page Rank, you can look to benefit from their increased page rank. Even more, webmasters could find your site useful to their readers and link back to you from their site thus sending you quality traffic.

It is recommended to use all of these different methods on a regular basis if you really want to grow your site and your business. The best way to do that is by developing a daily worksheet. For example, in one day you could write 4 articles, distribute them to as many directories as possible and also post them on your blog thus combining steps 1 and 2.

The next day you could write a blog-only post to benefit your readers, and then just continue the day by making quality and helpful posts in related forums.

However you decide to do this, the most important thing to remember is you need to take action on a regular basis.

## About the Author

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