

Start Making Money Online: AdSense

The Google AdSense program is the perfect starter money making idea for someone trying to test the waters of making money online. There are ads available in just about any category in any niche and this is probably the most widely used ad program online that allows just about anyone to make money through commission on advertising.

The presence of so many categories and topics is what makes this program really work for anybody. Contextual advertising can enable you to make money from the very first day you start on the program and you don't even need a website to be able to do it as you can utilize a free online blog and start showing ads.

How Does Google AdSense Work?

People make money with Google ads by utilizing the fact that other people are using the Google Adwords program to generate online advertising. When those people pay for their ads to be displayed on websites, you can get a bit of the action due to the profit sharing with Google.

Bonus: You don't even need a click. Sometimes an ad impression alone can generate money for you.

Flaw: There's no way to know how much you'll be paid as it's a secret Google formula that's hidden from you in order to protect the integrity of the program. You will find many lists of profitable niches and profitable keywords you can utilize though.

Bonus: Earning potential is virtually unlimited.

Flaw: If you're suspected of click fraud you'll get kicked out of the program and forfeit any earnings in your account so be careful!

Google Adwords training programs through gurus like Perry Marshall are available to help people understand how to best use the system to generate traffic and make more sales. And, you can use the AdSense side of the program to make money as well. You'll find an unlimited amount of online resources that talk about the best way to position your ads and optimize your websites for traffic and high paying ads. Many marketers use both programs in tandem with great success in order to help them sell products and make money online.

Even once you're past the beginner stage of making money with contextual advertising, you can continue to make money with this program while developing multiple streams of income.

If you're interested in learning how to use this program, you can start a blog or a content website and fill it with niche content. Appropriate ads in that category will be displayed on your site and your visitors can help generate commissions for you. Google will issue checks each time your account reaches \$100 and many marketers make much more than that on a monthly basis.

Many people who are interested in buying traffic through Adwords will take some money earned from their very first AdSense check and use it to start an Adwords advertising campaign. There are a lot of strategies you can find online that can help you maximize your earning potential so you can build online wealth and financial independence.

About the Author

Visit TheWebReviewer to learn about how to [Make Money with AdSense](#), about [Perry Marshall](#) and [Google Adwords Training](#) and more.

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