

7 New Business Opportunities for the Animal Lover

There's nothing an animal lover enjoys more than getting to spend time with their favorite furry friend and with a pet franchise you can spend plenty of time with animals while making great profits for yourself. There are quite a few new and exciting business opportunities for the animal lover these days and regardless of your business experience, if you have a love of animals and the drive and desire to own your own business, then you have what it takes to startup your own pet franchise. Here's a quick look at seven different pet franchises that not only serve to help out pets and their owners, but have also been proven to be very successful businesses.

Dogtopia

While Dogtopia is labeled as a Dog Spa, they also offer an upscale day care for your furry friend. Rather than a series of kennel runs, Dogtopia provides a supervised open environment where the dogs can play and the owners can even check in on their dogs via the live webcam. As a franchisee you'll spend plenty of time playing with the dogs and providing a safe and stimulating environment for them through the day care, training classes, spa services and retail sales.

Kennelwood

Recognized as one of the finest pet resorts in the world, Kennelwood pet resort provides a safe and healthy "vacation" for your dog in a truly amazing environment that makes ordinary kennels and dog boarding services seem like animal cruelty. From their award winning grooming services and professional training to the doggie day camp and personalized play times, dogs love Kennelwood so much that they often pull their owners into Kennelwood on return visits.

Doo Care

Although it may not seem glamorous, the dog waste market is rapidly expanding in metropolitan markets and is a relatively untapped area of the service sector. Doo Care provides waste removal for busy families, the elderly or any of the nearly 50 million dog owners in America. With such a high demand and very few businesses stepping in, it's easy to see how a Doo Care franchise could really clean up.

Pet Depot

With the slogan, "Where animals come first" Pet Depot is a retail pet store chain that provides customized, personal service to their customers and with nearly 60% of all households owning at least one pet, the retail pet market has never been bigger. Unlike many retail establishments which may see the average customer returning 5-6 times per year, pet owners will buy pet food along with other supplies every 2-6 weeks, and most pet owners will buy their food and supplies at the same location every time, giving you a high level of repeat business and steady income.

Wild Bird Centers

We've looked at quite a few franchises that cater to dogs, but if you're a bird lover you may want to consider a pet franchise with Wild Bird Centers. With the highest average sales and lowest cost of goods in the specialty birding industry, Wild Bird Centers is by far the winning choice in this niche market. If your knowledge of birds is lacking, but you're still interested in this unique franchise, Wild Bird Centers will provide you with comprehensive training about the ins and outs of their franchise businesses and they'll also teach you everything you need to or ever wanted to know about birds.

Bark Busters

Bark Busters is a home-based franchise that gives you the training to be a skilled, on-site dog trainer in very little time. With Bark Busters' proven method (which has trained over 300,000 dogs worldwide) you can tap into the \$36 billion dollar pet industry with confidence knowing that Bark Busters is the #1 pet franchise (as ranked by Entrepreneur.) With many unique qualities such as a "Life of the Dog Guarantee" and the ability to change a dog's unwanted behavior in a two to two and a half hour session, Bark Busters is a great franchise for the working mom, and a must for any pet lover.

Camp Bow Wow

For a high-class, upscale approach to doggie day care, consider a franchise with Camp Bow Wow. Camp Bow Wow's "four-paw" service has earned them national recognition in newspapers, magazines, television shows and all over the internet, and if you think humans like Camp Bow Wow, you should see the reaction your dog will have when he's pampered by the Camp Bow Wow staff. Camp Bow Wow is the first and largest franchise in the

doggie daycare and boarding industry and offers a fun, safe environment for dogs to play while also promoting good health and socialization with every aspect of the camp tailored around what is best for the dogs. This business model attracts the more upscale, high-income clientele and makes this franchise a great moneymaker for any dog enthusiast.

If you love pets and love the idea of running your own business, you can't go wrong with a pet franchise. Not only will you receive all of the training and materials needed to start your business from scratch, you'll also be able to rest easy knowing that each of these pet franchises has built their business from the ground up and found the right formula to run a successful business without making any sacrifices to the well being and care of our furry friends. Even if you've never owned a business before, these pet franchises make it easy for anyone to start and run a successful business by providing extensive training as it relates to their business and many will offer general business and management training to prepare you to run your new business successfully and make a lot of pets and owners your satisfied customers.

About the Author

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