

A Review of the NHT Global, Inc. Income Opportunity

Natural Health Trends (NHT Global, Inc.) is an income opportunity that offers products to aid in health and wellness. They are structured on the MLM strategy but also offer direct selling. They claim to have a position in the international markets as well as in the United States. NHT Global, Inc. suggests that representatives who sign with them will be able to sell and create downlines within the U.S. as well as on a global level.

The NHT Global, Inc. website is simple, to the point and very easy to navigate. It isn't littered with extra information or extensive graphics that would slow load time. You can navigate from the top navigation bar to go to various areas of the web site then access the menu at the left hand side to move within each area. Every section is logically labeled so moving about the website does not require a great deal of guesswork.

Who They Are

NHT Global, Inc. operates under the parent company Natural Health Trends Corporation, With headquarters in Dallas, Texas, Natural Health Trends Corporation was founded in January 2001 and offer a "small but focused" line of personal care products such as skin care, lifestyle enhancement, health and wellness. They operate in the global market, doing business in several countries. Operating under the corporation, Natural Health Trends, NHT Global, Inc. has a sister company, Kaire, that also distributes the products. Natural Health Trends Corporation is publicly traded under the symbol "BHIP" on the Nasdaq National Market.

What They Do

The products that are distribute through NHT Global, Inc. have an emphasis on skin care. The parent corporation utilizes health and wellness based products to create a direct selling income opportunity that is enacted through NHT Global, Inc.

How You Make Money

The short answer is that you sell their products. You become an NHT Global, Inc. distributor and sell the products that they offer. They advocate using the direct selling technique because they purport that the direct selling method is the ideal way to sell the products. According to the website, the one on one sales method gives the distributors the opportunity to differentiate the products from other similar competing products by allowing the distributor to demonstrate and explain the product to the customer and the customer is able to see it work firsthand. They also believe in word of mouth advertising as opposed to other advertising methods.

NHT Global, Inc. makes the claim that their compensation plan is recognized as "one of the most generous in the direct selling industry." It does not say who recognizes the compensation plan for this. However, they state that overall approximately 50% of product sales are returned to the distributors in the form of commissions. What's more, they pay their distributors world wide in the distributor's local currency.

What We've Heard

For the most part, what we have seen are positive reports from distributors and product users alike. It seems that NHT Global, Inc. has a product that the customers like which makes it easier for the distributor to sell, of course. Distributors like that they can reach beyond their own country's borders and expand their market on a global level. Many distributors are entrepreneurs and have their own business through NHT Global, Inc.

About the Author

You can read our Unbiased, expert review of [NHT Global, Inc.](#) from Brian Garvin and Jeff West at [MLM Review Kings](#). This article may be used royalty free provided bio & links remain intact.

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